

**Competency Standards for National Skill Certificate –5 in
Graphic Design for freelancer in ICT Sector**

Course Structure

SL	Unit Code and Title		UoC Level	Nominal (Hours)
Generic Competencies				40
1	GU010L3V1	Demonstrate work values	3	20
2	GU011L4V1	Lead small team	4	20
Occupation Specific Competencies				280
1	OUGDF001L5V1	Make Design and Creative	5	100
2	OUGDF002L5V1	Design and develop branding identities	5	60
3	OUGDF003L5V1	Create Advanced Publication Designs	5	120
Total Nominal Learning Hours				320

Units & Elements at Glance

Generic Competencies

Code	Unit of Competency	Elements of Competency	Duration (Hours)
GU010L3V1	Demonstrate work values	<ol style="list-style-type: none"> 1. Define the purpose of work 2. Apply work values / ethics 3. Deal with ethical problems 4. Maintain integrity of conduct in the workplace 	20
GU011L4V1	Lead small team	<ol style="list-style-type: none"> 1. Provide team leadership 2. Assign responsibilities 3. Set performance expectations for team members 4. Supervise team performance 	20
Total Hours:			40

Occupation Specific Competencies

Code	Unit of Competency	Elements of Competency	Duration (Hours)
OUGDF001L5V1	Make design and creative	<ol style="list-style-type: none"> 1. Interpret client's requirements 2. Develop theme and confirm work order 3. Collect design elements and resources 4. Ensure clients confirmation 5. Deliver design and creatives 	100
OUGDF002L5V1	Design and develop branding identities	<ol style="list-style-type: none"> 1. Interpret client's requirement 2. Develop theme and confirm work order 3. Create branding identities 4. Ensure clients confirmation 5. Deliver brand elements 	60
OUGDF003L5V1	Create Advanced Publication Designs	<ol style="list-style-type: none"> 1. Interpret client's requirements 2. Develop theme and confirm work order 3. Perform design publication 4. Incorporate interactive features 5. Deliver finished publication 	120
Total Hours:			280